



Media Advisory

Shake it up for a great cause

WHAT: Join local celebrity bartenders as they shake it up to help protect children and families in Georgia. Complimentary appetizers and drink specials, shaken, stirred and poured by celebs will benefit Keep Georgia Safe, the non-profit organization that provides personal empowerment and safety education and operates the only wireless emergency alert network via cell phones.

To truly shake things up, and hopefully raise more funds for the cause, a team challenge has been issued to the celebrity bartenders. The team that sells the most signature "Keep Georgia Safe" cocktails, where proceeds go to the charity, will win the challenge and take home the grand prize!

A tally of sales will be shown on a large scoreboard during the event. And, of course, Zingo will be on hand for any over-enthusiastic supporters. Here are the teams:

WHO: **Dean Roland of Collective Soul**, along with **Sneaky Sunday Holly Firfer** and **Tom Sullivan**, Atlanta & Company
Frank Ski, V103 FM and **Lee Najjar**, real estate mogul
Suchita Vadlamani and **Mark Hayes**, Good Day Atlanta
Corinna Allen, CBS Better Mornings
Gary Martin Hays and **Mary Ellen Fulkus**, Keep Georgia Safe

WHEN: Thursday, May 28
6-9 p.m.

WHERE: Urban Flats
Atlanta-Lindbergh City Center
2450 Piedmont Road, Suite 100
Atlanta, GA 30324

WHY: Let's shake things up in Georgia. Nearly 58,200 children are abducted each year. 74% of the abducted children that are murdered are killed within the first three hours of their abduction. Keep Georgia Safe strives to educate our children and families to prevent these abductions from ever happening. www.keepgeorgiasafe.org