



For Immediate Release

Media Contact: Meg Reggie
404-580-0666
meg@mrprat.com

Media Advisory

3rd annual Big Wheel Ride to Circle Gwinnett Arena March 5-7

WHAT The continuous **48-hour big wheel tricycle ride** by a team of middle-Aged, overweight men will hit the pavement March 5 **to raise funds and awareness for Keep Georgia Safe**. The Law Offices of Gary Martin Hays & Associates, P. C. and the Gwinnett Gladiators have teamed up for three years to benefit children's charities in Atlanta. . **Last year's 1,625 laps for 232 total miles raised \$30,000** for medically fragile children.

Each lap by the Big Wheel Rally Team around the arena means more donations for Keep Georgia Safe, a 501 (c)(3) organization with the mission to provide safety education and crime prevention training, and to operate the only network that sends out all three Georgia emergency alerts for missing or dangerous persons to subscribers' cell phones free of charge

Gary and his teammates will be riding their adult-size big wheels around the upper concourse throughout the weekend and during the Gladiator games. Spectators can keep track of the team's progress on the arena's Jumbo-tron as Keep Georgia Safe counts the laps and the donations coming in. Pledges for **Lauren's Laps**, in memory of Marietta abduction victim Lauren Burk, and **Meredith's Mile**, in memory of Meredith Emerson, will be \$5 for five laps around the arena.

WHEN: Thursday, March 5 – March 7
Beginning at 4 p.m. Thursday, at least one member of the Big Wheel Rally Team will be riding at all times, 24-hours-a-day, over the weekend.

WHERE: The Arena at Gwinnett, on the upper Concourse
6400 Sugarloaf Parkway
Duluth, Georgia 30097

WHO: The Big Wheel Rally Team members, all lawyers with the firm, include Gary Martin Hays, Derek Hays, Philip Milam and Eric Ripper.

WHY: The funds raised for Keep Georgia Safe will go towards safety and crime prevention education programs, such as radKIDS, a revolutionary personal empowerment safety educational program that provides hands on learning for children on how to recognize, avoid, resist and escape violence, abduction and harm, and Child Abduction Response Team (CART) training for local and state law enforcement agencies, a multi-disciplinary approach to responding to a missing or abducted child incident For more information, go to www.keepgeorgiasafe.org or call 770-934-8000.

HOW: With lots of pain reliever and determination is how the Rally Team does it. To donate a per-lap amount, pledge a Lauren's Lap or Meredith's Mile or make a single contribution, please contact Gary Martin Hays at gary@garymartinhays.com or go to www.keepgeorgiasafe.com